

IILM UNIVERSITY

MBA 2026



About the School of Management

Established in 1993, The School of Management at IILM University is committed to shaping future business leaders by providing a strong foundation in management education. Our programmes are designed to blend academic rigour with practical insights, fostering innovation, leadership, and an entrepreneurial mindset.

With an emphasis on experiential learning, global exposure, and industry-relevant skills, we empower students to thrive in the dynamic world of business. The curriculum incorporates cutting-edge business practices, real-world case studies, and internship opportunities, ensuring our graduates are well-equipped to tackle the challenges of modern management.

At the School of Management, we aim to cultivate a vibrant, collaborative learning environment that prepares students to drive meaningful change and achieve success in their professional endeavours.

The IILM Blueprint

OUR 'WHY'

Deep Purpose

To nurture **responsible leaders**, **compassionate innovators**, and **global citizens** who create inclusive, sustainable value for society. We do this by providing a **transformative, values-based learning** environment where human connection, entrepreneurial courage, and intelligent technology converge.

OUR 'WHAT'

Vision

To be India's most **innovative** university, preparing **leaders with purpose** for the opportunities of tomorrow.

OUR 'HOW'

Mission

To empower a **diverse community of learners** through **progressively** AI-integrated education, **emerging** research capabilities, and real-world experiences, fostering **innovation** and cultivating **human connection** to create **meaningful** solutions for India and **beyond**.

Why choose IILM University's School of Management?



30+ Years of Excellence in Business Education



16,000+ Alumni at global organisations such as Google, Deloitte, Unilever, Microsoft



Global Partners: Virginia Commonwealth University, University of Massachusetts, Aberystwyth University (UK), Taylor's University (Malaysia), Coventry University (UK), NUS Singapore, ESSEC France, IE Spain, Frankfurt School Germany



Local, Social and Corporate Immersion Programmes



Industry Collaborations: HCL Tech, KPMG, Blue Ocean, NISM



Holistic Development: Technology integration, ethical leadership, personal growth, global citizenship



World-Class Infrastructure: Tech-enabled labs, CMIE terminals, and vibrant campuses



Recognised by Business Today 2024: Rank 47 (B-Schools), NIRF: Management Band 101–125, Career360: AAA+ (India's Best B-Schools 2025), Outlook I-CARE 2025: Top 3 Emerging Business Schools, NBA & AIU Accredited

Message from the Director's Desk



Dr Nihar Amoncar

Greater Noida

The IILM MBA is designed for individuals who dare to challenge the status quo and think differently. From day one, it empowers students to make decisions that will shape their careers. Our innovative IILM Wallet enables students to invest IILM Money in global immersions, outbound programmes, certifications, and curated content tailored to their interests and career aspirations.

We offer not just excellent academic resources but also experienced industry mentors who help shape you into decisive leaders and shapers of your own destiny, rather than making choices for you. Our programmes are developed in collaboration with industry leaders such as KPMG and HCL Tech, and are benchmarked against the world's top business schools.

Whether it's through incubation support for new ventures, social responsibility projects, or live industry engagements, the IILM MBA provides opportunities for holistic development. With global immersions, such as at Copenhagen Business School, you will gain exposure and mentorship that will prepare you to become a future-ready corporate citizen.

Let the IILM MBA be your journey of self-discovery, where you'll network with like-minded achievers. I invite you to join our diverse and inclusive community of purpose-driven learners and leaders.



Dr Ravi Kumar Jain

Gurugram

Welcome to IILM University - a centre of excellence committed to shaping the leaders of tomorrow. At IILM, we take immense pride in offering a world-class learning environment that is well-connected to industry and aligned with global best practices. Our mission is to empower students with the knowledge, skills and confidence needed to excel in their chosen fields, while also ensuring their holistic development and well-being.

Our MBA programme offers structured career tracks, enabling students to customise their academic journey based on their interests and professional aspirations. With a multidisciplinary approach, we draw insights from various domains, ensuring our students develop a broad, dynamic perspective that is crucial for success in today's interconnected world. The programme blends a robust corporate network with a contextually designed curriculum that promotes independent thinking and data-driven decision-making.

The MBA at IILM University is underpinned by a unique framework based on Multiple Intelligence Learning (MIL), combining traditional Indian knowledge systems (IKS) with contemporary understanding and a forward-looking digital technology stack. At IILM, we continually evolve our curriculum to include contextually relevant themes, equipping students with future-ready skills, the ability to navigate business disruptions, embrace uncertainty, and build resilience.

The integration of Artificial Intelligence (AI) and technology is embedded throughout our teaching practices. We believe that education is not merely about acquiring knowledge - it is about transforming lives.

Board of Directors

Greater Noida



Preemita Singh
President & CHRO
Havells India Ltd.



Abhishek
Partner
PwC



Yuvaraj Srivastava
Group CHRO
MakeMyTrip



Ajit Parulekar
Director
Goa Institute of
Management



Anuradha Sehgal
Chief Brand &
Sustainability Officer
Coforge



Dheeraj Kumar
Vice President
NatWest Group



Prem Singh
President & Group
CHRO
JK Organisation



Rajasekharan Pillai V. N.
Vice-Chancellor
Somaiya Vidyavihar
University

Gurugram



Prof P Dwarkanath
Chancellor
Former Director, Group
Human Capital
Max India Ltd.



Prof Shailesh Gandhi
Pro-Chancellor
Former Dean
Programmes
IIM Ahmedabad



K S Bakshi
Chairperson
Group Head HR
InterGlobe
Enterprises



Dr Prajapati Trivedi
Commonwealth
Secretary-General's Special
Envoy for SDG Implementation
Former Secretary to the
Government of India



Ahmad Sabih Kidwa
Director HR
Learning OD & Partner
Enablement
Schneider Electric India



Amit Malik
President
Japan Asia Pacific
Australia
WadzPay



**Prof Chandan
Chowdhury**
Professor of Operations
Management and
Information Systems
(Practice) Indian School
of Business



Debashis Naik
Executive Director
(Corporate Affairs)
Bharat Petroleum
Corporation Ltd.



Tarun Katyal
 Director & CHRO
 Niva Bupa Health
 Insurance



Sakshi Khosla
 Head of People (CHRO)
 CBRE South Asia



Mahankali Srinivas Rao
 CEO
 T-Hub Hyderabad



Apurva Chamaria
 Head of Startups & Venture
 Capital
 Google India



Dr Bhimraya Metri
 Director
 IIM Nagpur



Jayendra Shah
 Executive Director
 Academy of Indian
 Marketing



Prof Mahadeo Jaiswal
 Director
 Professor of Information
 Systems
 IIM Sambalpur



Rajdeep Sehrawat
 Director, Consulting
 Digital Transformation Practice
 Deloitte



Rajesh Relan
 Former Managing
 Director
 MetLife India Insurance
 Co. Ltd.



Rishabh Chopra
 Founder
 Transformative Learning
 Solutions Pvt. Ltd.



Programme Overview

Greater Noida

Degree: Master of Business Administration (MBA)

Duration: 2 Years (4 Semesters)

Credits: 80+

Delivery Mode: Full-Time, On-Campus

Programmes and Pathways: The multidisciplinary advantage

At IILM Greater Noida, your MBA journey is designed with flexibility and future-readiness at its core. Year 1 builds a strong foundation, while Year 2 empowers you to chart your own path — through Industry Tracks embedded within dual specialisations, and value-added multidisciplinary exploration. With globally relevant electives, corporate partnerships, and experiential learning at every step, you shape not just a degree, but your career trajectory.

1. Master of Business Administration

Year 1 Focus

Bolstering Foundation

Year 2 Focus

Industry Track; Domain Specialisation; Management Technology; Multidisciplinary Pathway





Common Foundation: Core Courses on Business and Management



2. MBA in Management Technology (STEM MBA)



Common Foundation: Core Courses on Business and Management





Programme Structure Highlights

- ▶ AI-driven teaching: Personalised tutoring via AI-based Simulations.
- ▶ Experiential Learning: Design Thinking with Social Immersion, Leadership Talks, CESIM Simulations.
- ▶ IILM wallet worth ₹ 100,000, which can be utilised for value-added activities such as certifications and immersion programmes.
- ▶ On-campus incubator & funding to support your entrepreneurial dreams.
- ▶ Certification Programmes in partnership with KPMG and HCL Tech in domains such as Marketing Analytics, Machine Learning, Financial Modelling & Valuation, among others.
- ▶ Student Immersion Programme in partnership with IIM Sambalpur and IIM Kashipur.
- ▶ Corporate Readiness Programme (CRP): CXOs Masterclass, Industry consulting projects, GDPI training, profile mapping and resume building.
- ▶ Mentoring by faculty industry professionals and alumni.



Programme Overview

Gurugram

Degree: Master of Business Administration (MBA)

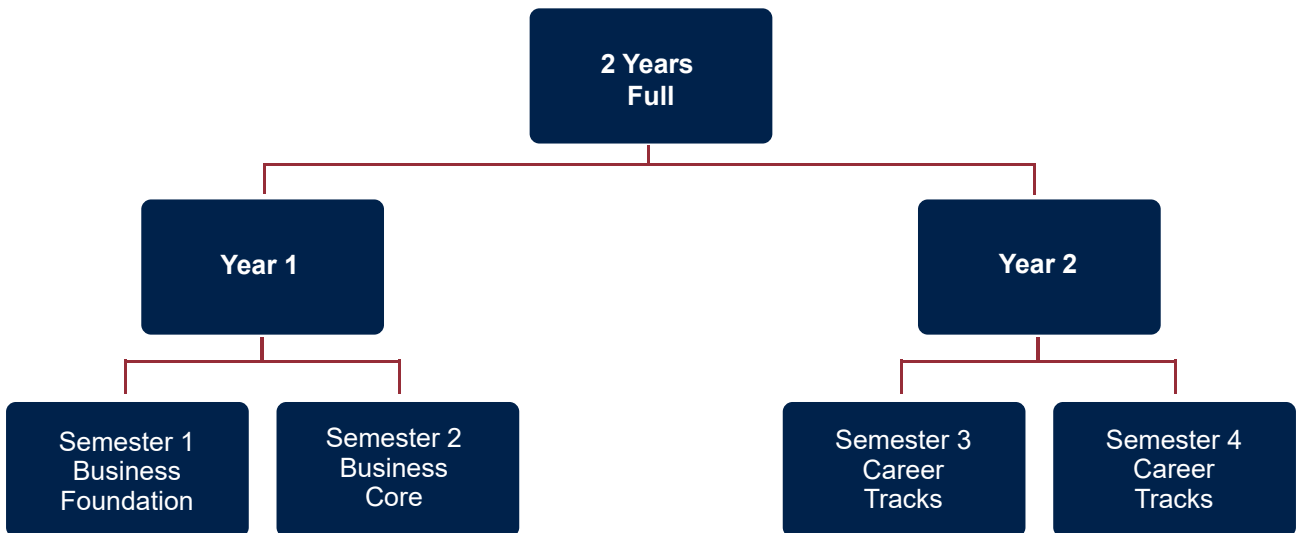
Duration: 2 Years (4 Semesters)

Credits: 80+

Delivery Mode: Full-Time, On-Campus

Programme Outcomes

- ▶ Apply knowledge of management theories and practices to solve business problems.
- ▶ Foster analytical and critical thinking abilities for data-based decision-making.
- ▶ Develop value-based leadership ability.
- ▶ Understand, analyse, and communicate global, economic, legal, and ethical aspects of business.
- ▶ Lead themselves and others in the achievement of organisational goals.



Programme Structure Highlights

Year 1 (40 Credits)

- ▶ Foundation & Core Business Courses
- ▶ Local & Social Immersions
- ▶ Corporate Immersion / Global Immersion

Year 2 (40 Credits)

- ▶ Primary & Secondary Career Tracks
- ▶ Capstone Project / Dissertation
- ▶ Open Credit Certifications (MOOCs, Audit, Winter Internship)

Career Tracks

Choose from a wide range of functional areas to create primary and secondary career paths.

- ▶ **Marketing Management:** Focus on Product & Brand Management and Sales & Distribution to create compelling brand stories and master sales dynamics.
- ▶ **HRM & Behavioural Science:** Build future-ready teams through strategic HR functions and behavioural sciences.
- ▶ **Finance:** Gain expertise in financial decision-making through subtracks in BFSI & Fintech and Capital Markets & Quantitative Finance.
- ▶ **Decision Science & Artificial Intelligence:** Equips students to make data-driven and analytical decisions that solve complex business challenges.
- ▶ **Entrepreneurship & Innovation:** Turn ideas into scalable ventures by focusing on innovation, strategy, and funding.
- ▶ **Operations:** Streamline operations and manage global supply chains through tracks in Manufacturing Management and Advanced Supply Chain Management.
- ▶ **Healthcare & Hospital Management:** Effectively manage healthcare systems with a focus on quality, operations, and innovation.
- ▶ **Sports Management:** Explore business opportunities in the sports industry with a specialised curriculum.
- ▶ **Real Estate Management:** Understand property markets, investment strategies, and sustainable urban development.
- ▶ **General Management:** Customise your own course selection to master the art of general management.
- ▶ **International Business:** Prepares students to navigate global markets with cross-cultural competence and strategic agility, enabling them to contribute effectively both as dynamic leaders and as collaborative team members.
- ▶ **ESG (Environmental, Social, & Governance):** Builds expertise to lead mindful business practices and foster a supportive ecosystem through sustainable and responsible strategies that create long-term impact.
- ▶ **Information Systems & Digital Transformation:** Focuses on leveraging technology and digital innovation to transform enterprises and drive growth.



Learning Pedagogy

- ▶ **Case Studies:** Students engage with real and simulated business scenarios to apply theory to practice. At IILM, faculty use Indian and global cases, and IILM's own repositories and AI-generated cases. Classrooms are designed for discussion, where students debate strategic options, defend decisions, and learn to see problems from multiple managerial perspectives.
- ▶ **Simulations:** Step into the shoes of decision-makers with interactive simulations that mirror real business environments. At IILM, students navigate competitive markets, allocate resources, and respond to uncertainty—building agility and strategic foresight.
- ▶ **Presentations:** Sharpen communication and persuasion skills by presenting to peers, faculty, and industry panels. Regular structured presentations ensure students learn to articulate ideas with clarity, confidence, and impact.
- ▶ **Live Projects:** Collaborate with companies and start-ups on real-time business challenges. From designing marketing campaigns to streamlining operations, students gain first-hand industry exposure while applying classroom learning.
- ▶ **Industry Expert Sessions:** Learn directly from CXOs, entrepreneurs, and domain experts through guest lectures, fireside chats, and masterclasses. These sessions bring in cutting-edge industry practices and help students connect theory with corporate realities.
- ▶ **Business Games:** Experience strategy, teamwork, and leadership through gamified learning. Students engage in competitive business games that simulate market dynamics, test decision-making, and enhance collaboration.
- ▶ **AI-driven Assessments:** Leverage smart assessment tools powered by AI that track progress, give personalised feedback, and recommend learning pathways. This ensures each student develops at their own pace while mastering core competencies.
- ▶ **Capstone Projects:** Conclude the MBA journey with a capstone project that integrates learning across disciplines. Students tackle complex, real-world problems for corporations, demonstrating their ability to analyse, strategise, and deliver actionable solutions.



IILM Wallet

Greater Noida

Every MBA student at IILM University, Greater Noida, receives an **IILM Wallet** worth ₹1,00,000 to use for value-added activities throughout their programme. This initiative is designed to help you make important decisions by investing in your career aspirations and preparing you for professional life. The wallet system also allows you to shape your career path by choosing to specialise in areas and gain skills that matter to you. You can use your IILM wallet money for:

Certifications

- ▶ Marketing Analytics (KPMG)
- ▶ Financial Modelling & Valuation (KPMG)
- ▶ Lean Six Sigma Green Belt (KPMG)
- ▶ HR Analytics (EY)
- ▶ Machine Learning (KPMG)
- ▶ Industry Project in Analytics (HCL Tech)

Career Training

- ▶ Corporate Readiness Programme (Board Infinity)
- ▶ Aptitude Training (Career Launcher)
- ▶ B-School Competition Training

Immersion

- ▶ Deep Purpose Himalayan Retreat
- ▶ Faculty-led immersion at IIM Sambalpur and IILM Kashipur



IILM Wallet

Gurugram

At School of Management IILM Gurugram, students of MBA Programme are empowered to achieve the highest degree of academic excellence. This journey is supported through a robust and dynamic programme structure having unique support systems created by the institution. One such initiative is the IILM Student Wallet.

Every MBA student is provided with a dedicated Student Wallet worth ₹1,00,000, designed to help them invest in their personal and professional growth. This fund enables students to upgrade their skills, gain deeper learning, and enhance knowledge sharing through a variety of curated programmes. The initiative is aimed at supporting students in making informed career decisions, shaping their career paths, and preparing them for professional success.

The Student Wallet can be utilised across three categories of value-added activities:

- ▶ **Professional Certifications:** Students can pursue industry-recognised certifications from leading partners such as KPMG, NASSCOM, HCL Technologies, and others, thereby enhancing their employability and professional credentials.
- ▶ **Immersion Programmes:** IILM Gurugram has partnered with prestigious institutions including IIM Sambalpur, IIM Jammu, IIM Nagpur, IIM Vizag, offering students the opportunity to engage in deep learning experiences led by IIM faculty. In addition, specially designed outreach programmes nurture decision-making abilities, leadership, and team-building skills.
- ▶ **Online Certification Courses:** Students can further strengthen their subject knowledge or career-track specialisation by enrolling in a range of online certification programmes tailored to their academic and professional goals.

Access to the Student Wallet is contingent on meeting defined academic expectations, including maintaining the required attendance, adhering to the university's code of conduct, and demonstrating strong academic performance. Through this initiative, we ensure that every student has the resources, opportunities, and support to excel, innovate, and stand out in the competitive global marketplace.



Experiential Learning Opportunities

Greater Noida

Institutional Immersion

Students explore India's cultural and historical heritage through guided visits, combined with academic engagement at IIM Sambalpur and IIM Kashipur. This is further enriched by

- ▶ AI-enabled teaching tools and design thinking workshops that link classroom learning to real-world contexts.
- ▶ Faculty-led sessions at IIM Sambalpur deepen academic and reflective engagement.
- ▶ Deep Purpose Himalayan Retreat fosters critical self-reflection and leadership growth in a serene environment.



Social Immersion

Structured NGO and CSR internships help students develop empathy, responsibility, and leadership, while contributing meaningfully to society. Design thinking and social immersion initiatives encourage innovation in addressing community needs.

- ▶ Purpose-Driven Learning: A transformative extension of the Design Thinking & Entrepreneurial Mindset course, blending empathy, imagination, and action.
- ▶ Real-World Impact: Students co-create human-centred solutions in education, health, climate, and livelihoods by working with NGOs and communities.
- ▶ Changemaker Mindset: Inspires students to uncover their purpose, build empathy, and act with courage to shape a better world.



Corporate Internship

Placements with leading organisations provide hands-on experience and prepare students for professional careers. The Corporate Readiness Programme (CRP) complements this through CXO masterclasses, industry projects, GDPI training, profile mapping, and CV development. Collaborative programmes with KPMG and HCL Tech further strengthen industry exposure.



Global Immersion

Exchange programmes with international universities broaden perspectives and foster cross-cultural learning. This is supported by CESIM business simulations and an on-campus incubator with funding opportunities, equipping students for entrepreneurial and global careers. Recent immersions include global learning experiences at UCSI, Malaysia, and beyond, expanding cultural intelligence and professional outlook.



Experiential Learning Opportunities

Gurugram



Local Immersion: Students explore India's cultural and historical heritage through guided visits, along with academic engagement at IIM Sambalpur and IIM Jammu. This is further enhanced by AI-enabled teaching tools and design thinking workshops that link classroom learning to real-world contexts.



Social Immersion: Structured NGO and CSR internships help students develop empathy, responsibility, and leadership, while contributing meaningfully to society. Design thinking and social immersion initiatives encourage innovation in addressing community needs.



Corporate Immersion: Placements with leading organisations provide hands-on experience and prepare students for professional careers. The Corporate Readiness Programme (CRP) complements this through CXO masterclasses, industry projects, GDPI training, profile mapping, and CV development. Collaborative programmes with KPMG and HCL Tech further strengthen industry exposure.



Global Immersion: Exchange programmes with international universities broaden perspectives and foster cross-cultural learning. This is supported by CESIM business simulations and an on-campus incubator with funding opportunities, equipping students for entrepreneurial and global careers.



IILM Innovation Foundation (Incubator)

Greater Noida

IILM Innovation Foundation (IILMIF) is the IILM University, Greater Noida's startup incubator, dedicated to nurturing ideas into successful ventures that create both social and commercial impact. Our mission is to build a vibrant entrepreneurial ecosystem on campus, where students turn creativity into market-ready enterprises.

What MBA students get?

- ▶ **Full-Stack Support:** Co-working space, mentor pool, investor connects, legal & accounting aid, design/fabrication resources, and access to advanced R&D labs (Biotech, AI/ML, Cloud, Cybersecurity, CPS with IIT Ropar, and 3D printing).
- ▶ **Programmes & Pipelines:** 60-hour Pre-Incubation Programme, hands-on workshops (Business Model Canvas, pitching), founder talks, internship fair, and collaborations with national platforms like Tata Social Enterprise Challenge (IIM Calcutta).
- ▶ **Live Exposure:** Work with incubated startups on projects and internships, applying classroom learning in branding, analytics, and operations to real-world validation, GTM design, and growth strategies.

Portfolio & Traction

Startups in AI, HealthTech, FinTech, EdTech, Cleantech, and Tourism.

- ▶ Examples: **Xpedicr** (healthtech, StartInUP ₹15 lakh grant, 3-city rollout), **DefendAir** (modular drones, top defence startup), **CreatAiGenie** (ad automation), **MommyDears** (AI postpartum care), **okDriver** (AI dashcam), **1Ansah**(domain LLMs), **DailyServe** (SMB digitisation).
- ▶ Achievements: Grants, MVP validations, IP filings, and national rankings.

Why it matters for MBA?

IILMIF equips you with **direct pathways to venture creation, intrapreneurship, and VC-ready problem solving**. Students gain measurable outcomes, customer discovery, MVPs, pilots, investor readiness, while contributing to India's innovation ecosystem.

IILM Innovation Foundation offers

- ▶ Mission-led incubation
- ▶ Deep labs & mentor pool
- ▶ National partnerships
- ▶ 60-hour pre-incubation
- ▶ Internship fair
- ▶ Multi-sector startup portfolio
- ▶ Grants, rankings & IP traction

IILM Innovation Foundation (Incubator)

Gurugram

Turn innovative ideas into successful ventures with our mentorship, workshops, and startup support. We provide opportunities to incubate companies and offer funding assistance.

The IILM Innovation Lab (IILM Entrepreneurship Foundation) at IILM University Gurugram, is a Section-8 non-profit company. As a state-of-the-art incubator, it is committed to Fostering Leadership, Innovation, and Entrepreneurship. Its aim is to create a thriving ecosystem that supports problem-solving at the grassroots level.

Offerings from IILM Innovation Lab

- 
Mentorship & Expert Guidance
- 
Strategic Partnerships
- 
Funding Opportunities
- 
Networking
- 
Co-working Space & Infrastructure
- 
Workshops & Training
- 
Market Exposure



Mentorship Programme

Greater Noida

At IILM Greater Noida, mentoring is central to student growth and success. Every MBA student is supported by faculty, alumni, and industry mentors who provide personalised guidance on academics, career choices, placements, and self-development. The programme fosters a one-to-one, non-judgmental relationship that aligns professional aspirations with personal well-being.

What does the programme covers?

- ▶ **Academic Mentoring:** course planning, performance improvement, exam strategy.
- ▶ **Career Guidance:** specialisation fit, role mapping, interview prep, networking.
- ▶ **Documentation:** resume/LinkedIn/GD-PI dossiers, evidence files, achievement logs.
- ▶ **Campus Queries:** processes, policies, forms, and escalations (via SQuAD).
- ▶ **Well-Being/Welfare:** time management, confidence building, communication, support referrals.

How it works?

- ▶ **Faculty Connect:** One-to-one meetings twice a month discussion themes include specialisations, target roles/companies, preparation plans, and competency gaps.
- ▶ **Alumni Mentorship:** Role-realism checks, mock interviews, domain masterclasses, networking warm-introductions.
- ▶ **Industry Mentorship:** Live projects, job-shadowing, feedback on role readiness, portfolio/research use-cases.
- ▶ **SQuAD (Student Query Addressal Division):** Rapid resolution of academic/campus queries; leadership and career exploration support.
- ▶ **Career Development Cell & Placements:** GD-PI drills, assessments, employer connects, and offer navigation.

Student Journey & Timeline

Term 1

Orient & Diagnose

Mentor mapping, baseline skill diagnostics, IDP (Individual Development Plan), communication labs

Term 2

Build & Shortlist

Skill sprints, mock GD-PI, DRS v1 shortlist, resume v1, outreach basics

Term 3

Apply & Validate

Summer internship/ live projects, DRS v2 refinement, domain tests, case interview drills

Term 4

Convert & Transition

Final placement drive, offer decisions, onboarding readiness, alumni transition

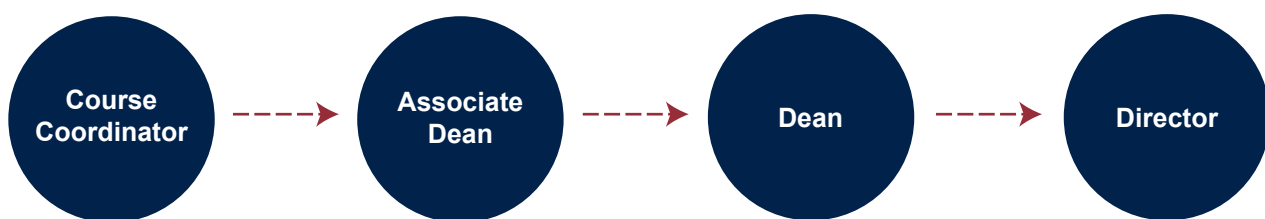
Roles & Responsibilities

- ▶ **Faculty Mentor:** Set cadence, co-create IDP, give actionable feedback, maintain confidential mentoring file (meeting notes, IDP, DRS tracker).
- ▶ **Alumni/Industry Mentors:** Share role realities, evaluate portfolios, suggest gap-closures, mock interviews.
- ▶ **Student (Mentee):** Come prepared with agenda/questions, track progress, confirm meeting slots, execute action items.
- ▶ **SQuAD:** Triage and resolve process queries; coordinate with academic/admin units.
- ▶ **Placements/CDC:** Run employer pipelines, assessments, and readiness workshops.

Meeting Protocol & Documentation

- ▶ **Mode:** Offline, one-to-one (duration as needed).
- ▶ **Cadence:** Twice a month; mentor shares dates in advance, students confirm by email.
- ▶ **Docs Tracked:** IDP, DRS tracker, resume versions, mock feedback sheets, meeting logs.
- ▶ **Confidentiality:** Files are confidential; shared only with Director/Dean/Associate Dean/Deputy Director (Placements) as required.






Escalation Matrix (Academic/Programme)



Dream–Reach–Settle (DRS) Framework

A structured method to set career targets, prepare strategically, and coordinate with mentors and the Placement Team—balancing aspiration with realism.

Why DRS Matters?

				
Prioritises efforts and manages expectations	Prevents over-optimism or complacency	Enables personalised mentor guidance	Helps placements target relevant company leads	Creates a measurable pathway to professional excellence

The Three Buckets

- ▶ **Dream:** Aspirational firms/roles aligned to long-term goals; highly competitive with strong branding, visibility, and compensation.
- ▶ **Reach:** Strong, realistic matches; slightly ambitious but achievable with focused preparation.
- ▶ **Settle:** High-probability options that meet core role/salary criteria, ensure learning and reduce the risk of being unplaced.

Practical Guidance

- ▶ **Typical mix (suggested):** 3–5 Dream, 5–7 Reach, 3–5 Settle (adjust with mentor).
- ▶ **Classification criteria:** eligibility fit, role match, skills/experience, location, growth path, compensation bands, hiring process complexity.
- ▶ **Review cycle:** Revisit every 4–6 weeks with your mentor; update after major milestones (internship, certifications, mock results).

Integration with Career & Learning

- ▶ **Workshops & Labs:** Resume clinics, case/GD/PI bootcamps, domain tests, business awareness capsules.
- ▶ **Readiness Assets:** Personal brand (LinkedIn, portfolio), elevator pitch, STAR stories, mock feedback logs.
- ▶ **Live Exposure:** Live projects, internships, and capstones aligned with DRS for role validation and conversion.

Outcomes & Metrics Tracked

- ▶ Mentor meetings per student | Action items closed on time
- ▶ Skill gains (diagnostics → re-tests) | Résumé quality scores
- ▶ DRS conversion (shortlist → interview → offer)
- ▶ Internship-to-PPO rates | Student satisfaction & well-being indicators

At a Glance

- ▶ Faculty, alumni, and industry mentorship
- ▶ Twice-monthly one-to-one mentoring
- ▶ SQuAD for rapid query resolution
- ▶ DRS: Dream • Reach • Settle—goal-driven placement planning
- ▶ Structured pathway to professional excellence and career readiness

For entrepreneurship pathways, mentors coordinate with the IILM Innovation Foundation (Incubator) for

Idea → Prototype → Venture Support.

Mentorship Programme

Gurugram

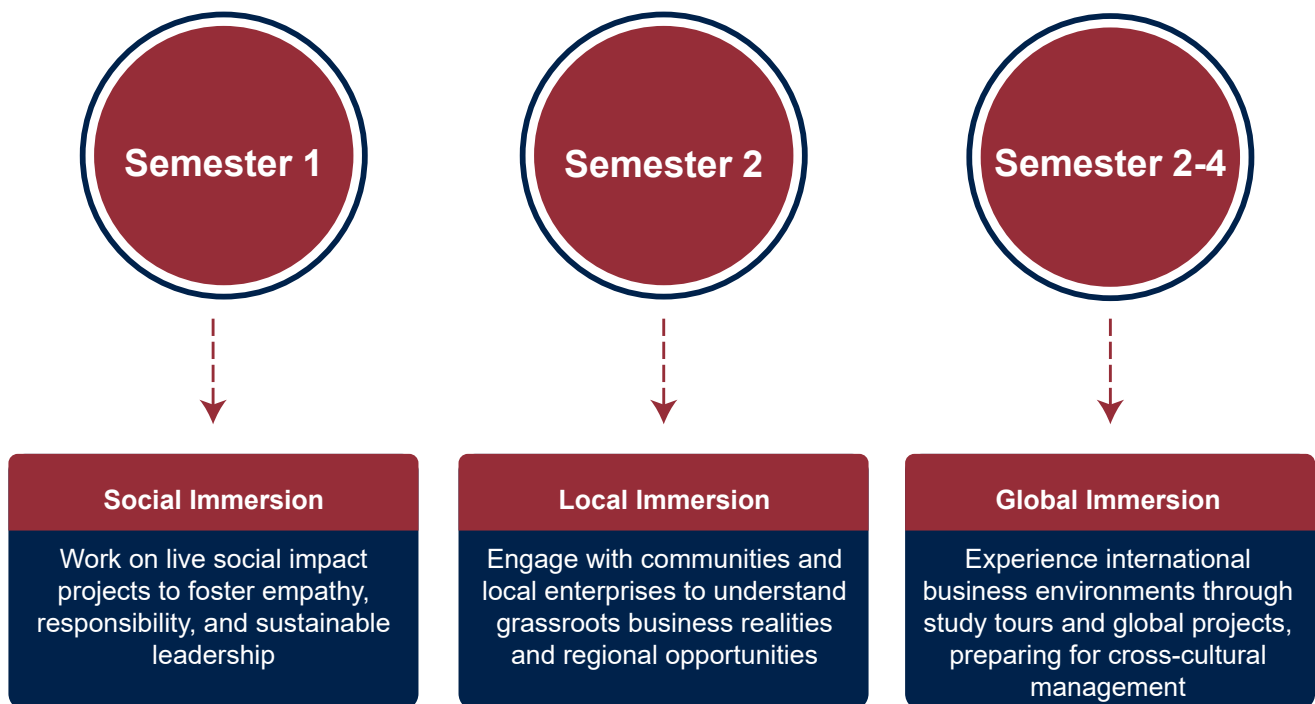
At IILM Gurugram, mentoring is the cornerstone of student success. Every MBA student is nurtured through a strong support system of faculty, alumni, and industry experts who offer personalised guidance on academics, career paths, placements, and holistic self-growth. By fostering a meaningful one-to-one connection, the mentoring programme not only sharpens career vision but also cultivates resilience and self-confidence, preparing students to excel both professionally and personally.

The programme strongly stands on

- ▶ **Academic Mentoring:** course planning, performance improvement, exam strategy, future guidance, and counselling.
- ▶ **Career Guidance:** specialisation fit, role mapping, interview prep, networking.
- ▶ **Personality Transforming Initiatives:** resume/LinkedIn/GD-PI dossiers, evidence files, achievement logs.
- ▶ **Student Support Cell:** processes, policies, forms, and escalations (via SAC).

The IILM MBA Journey: A Flow of Growth and Transformation

Immersion Experiences (Holistic Exposure)



Personality Transformation Initiative

Like the flow of water shaping stones, this model nurtures students step by step

Semester 1

Foundation Stream

Focus on the basics of communication and personal effectiveness, laying the groundwork for confidence and clarity

Semester 2

Expanding Currents

Integration of hard skills (analytics, tools, technical know-how) with soft skills (teamwork, leadership, critical thinking)

Semester 3

Flow into Readiness

Comprehensive corporate readiness through placement preparation, industry mentoring, and advanced professional skills

Roles & Responsibilities

- ▶ **Faculty Mentor:** Guide students on academics, career pathways, and personal growth; ensure consistent feedback and monitoring.
- ▶ **Programme Office:** Facilitate scheduling, documentation, and coordination of immersion activities and transformation initiatives.
- ▶ **Students:** Actively engage in mentoring sessions, immersion programmes, and skill-building workshops with responsibility and ownership.
- ▶ **Industry/Alumni Mentors:** Provide real-world perspectives, corporate readiness guidance, and professional networking opportunities.

Meeting Protocol & Documentation

- ▶ **Structured Meetings:** Regular one-to-one and group mentoring sessions are conducted each semester, aligned with immersion milestones (Local, Social, Global).
- ▶ **Documentation:** Every meeting outcome is recorded digitally, covering goals, action plans, and progress tracking.
- ▶ **Review Mechanism:** Semester-wise reviews to assess student growth under the Water-Flow Transformation Model (Communication → Skills → Corporate Readiness).

Escalation Matrix (Academic/Programme)

Level 1

Faculty Mentor

First point of contact for academic, personal, or skill-related concerns

Level 2

Program Chair/Area Head

For unresolved academic/program issues, immersion-related queries, or performance escalations

Level 3

Dean/Director

For critical matters impacting student progression, policy concerns, or exceptional cases requiring institutional intervention

Corporate Mentorship Programme

Our unique Corporate Mentorship Programme is designed to help students become the best version of themselves under the guidance of senior industry leaders.

By pairing students with experienced professionals, we provide a structured environment for personalised development and accelerated learning. Mentors will guide students towards the learning goals outlined in their "Individual Development Plan," using their own corporate experience to foster personal growth. They will help students overcome inhibitions, build self-confidence, and sharpen their focus on career and life goals.

Senior leaders from top companies such as McKinsey, EY, Bain & Co, Essilor Luxottica, Niva Bupa, and LinkedIn have already given their enthusiastic consent to mentor our students.

Career Services

Placement Success

₹ 26 LPA

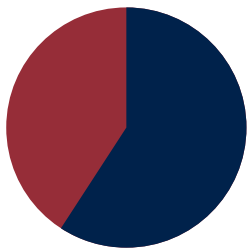
Highest Package

₹ 8.6 LPA

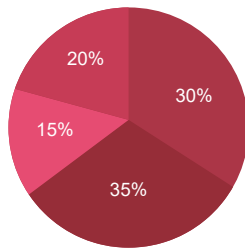
Average Package

Student Demographics-Batch 2026

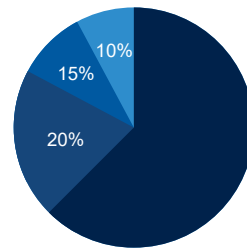
► 2024-26, Batch Size - 346 students (MBA)



■ Female
■ Male

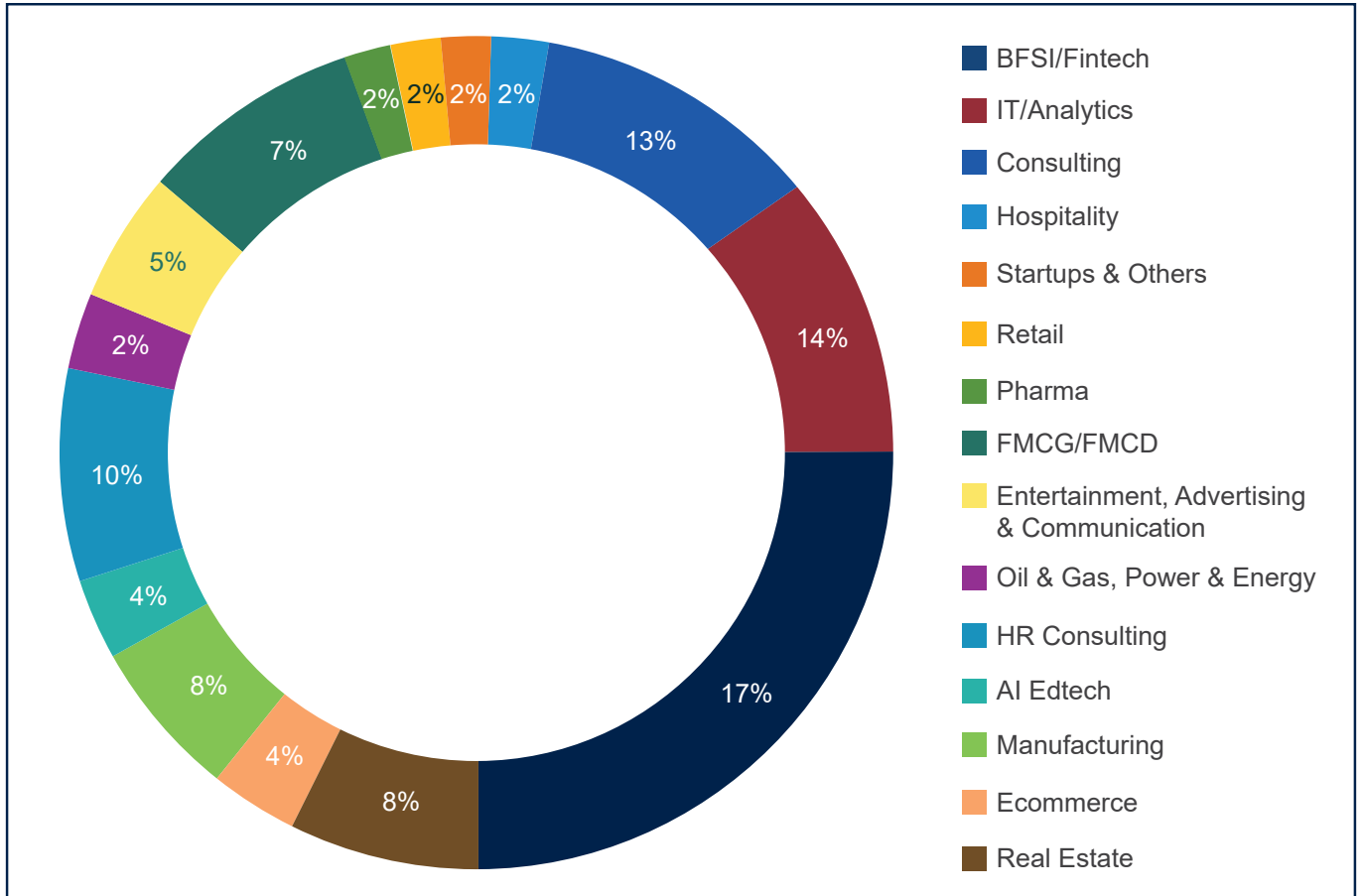


■ Commerce & Allied
■ Science
■ Social Science & Humanities
■ Engineering



Work Experience-MBA Students
■ More than 2 years
■ 1-2 years
■ Less than 12 months
■ Fresh Graduates

Sectoral Placement of Batch 2023-25



Top Recruiters



Companies Visited on Campus Sectorwise

<p>Consulting</p>	<p>IT/Analytics</p>	<p>BFSI/Fin Tech</p>	<p>Real Estate</p>
<p>Ecommerce</p>	<p>Manufacturing</p>	<p>AI Ed Tech</p>	<p>HR Consulting</p>
<p>Oil & Gas, Power</p>	<p>Hospitality</p>	<p>Entertainment & Digital Marketing</p>	<p>FMCG/FMCD</p> <p>and many more...</p>



Alumni Testimonials



Anshita Gupta

National Head: Revenue
Jio Cinema

IILM, Greater Noida, Batch 2006-2008

"I feel privileged to be part of the IILM family. The opportunity to work with one of the finest professors helped us hone our academic and professional skills. Not many institutes focus on soft skills required for the corporate world, IILM upskilled us through their structured curriculum."



Gurtej Chawla

Director
Innova Solutions
MBA 2006-08

"IILM University's MBA programme was a transformative experience for me. The faculty brought real-world insights to every session, making the learning highly relevant. The personalised mentoring and career development initiatives aligned my aspirations with industry needs, preparing me to face business challenges confidently."



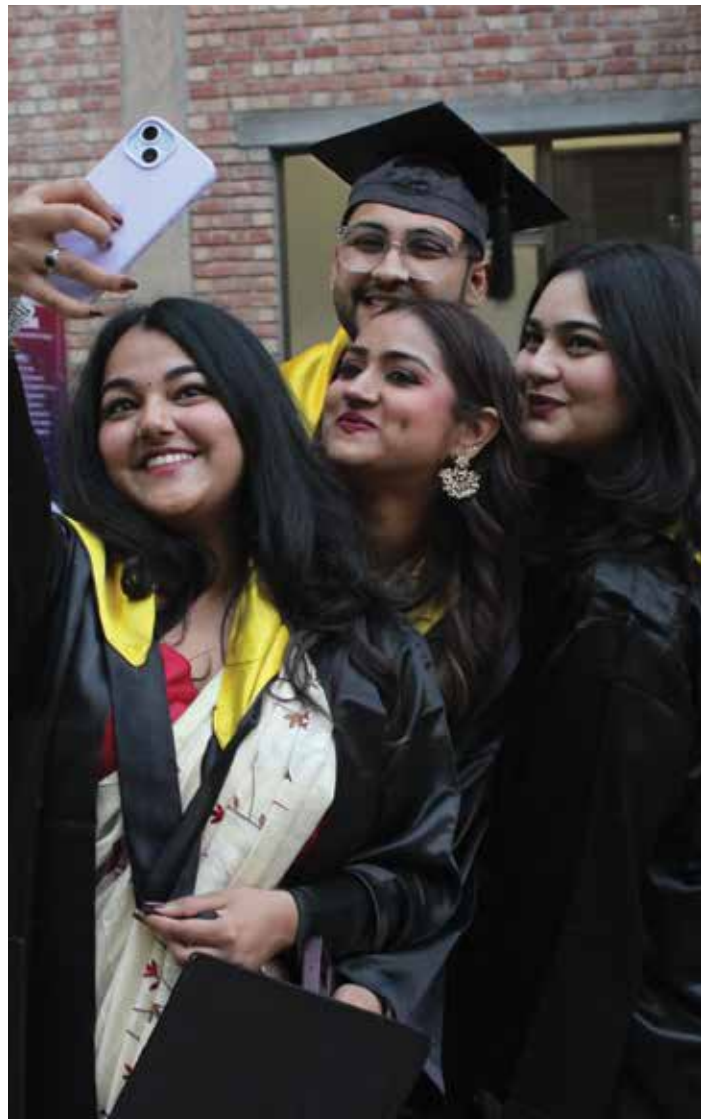
Anita Ahuja

Sr.Vice President
Citibank, Singapore
MBA 2008-10

"Through my MBA programme in IILM, I have certainly learnt essential business and corporate ready skills that have immensely helped me to climb the corporate ladder.

Often times, I have heard people saying there is not much of learning you can apply from business school or college to the real corporate world, in my case I find the opposite is true. I believe, it gives you an edge over others because of the mindset and skill set it nurtures beyond books. For me, it has really shaped my perspective towards looking at the bigger picture, solving problems, getting things done and much more.

The diverse set of faculty and fellow students from various backgrounds inspires you to see things from a broader perspective, embrace diverse viewpoints be it political, cultural, economical etc. It enables you to grow over your mental limitations and prepare you to face the global business world. I am very grateful that IILM is my Alma Mater and studying in IILM was one of the best decisions I have made in life."



Scholarships

Category		Criteria	Scholarship Percentage
1	a	CAT/XAT percentile of 95 and above	100%
	b	CAT or XAT percentile between 90 and 94	80%
	c	CAT/XAT percentile between 85 and 89	60%
	d	CAT/XAT percentile between 80 and 84	40%
	e	CAT/XAT percentile between 70 and 79	20%
	f	CAT/XAT percentile between 60 and 69	10%
2	a	90% or above in Year 12 and 80% or above in BTech/BE, or 75% or above in BSc/BCA/BCom/BA, and an NMAT/CMAT percentile of 90 or above	50%
3	a	Candidates achieving 80% or above in BTech/BE or a CMAT percentile of 80 or above	20%
	b	Candidates achieving 60% or above in BTech/BE	10%
4	a	Candidates achieving 90% or above in Year 12, 75% or above in their undergraduate graduation, and an NMAT score of 240 or above	40%



Campus Life & Faculty

Learning at IILM extends beyond the classroom. Our vibrant campus life, world-class faculty, and continuous mentorship ensure every student achieves the right balance of knowledge, skills, and personal growth.

- ▶ **Campus Life:** Experience a vibrant environment with over 25 student clubs (including Marketing, HR, NGO, and Analytics), state-of-the-art labs, and a safe, green campus.
- ▶ **Distinguished Faculty:** Learn from academic experts from top institutions like XLRI, SPJIMR, MICA, IMT Ghaziabad, IIT Delhi, and FMS Delhi. Our Professors of Practice bring rich industry experience from leading firms such as Mercer, Tata AIG, DLF Hilton Hotels, IBM, and PepsiCo.
- ▶ **360° Mentoring:** Receive continuous guidance on your academic, career, and personal development from day one through a comprehensive mentorship programme led by both academic and industry professionals.



- ▶ **Vibrant Campus Life:** Your journey beyond the classroom includes:
 - **Sports:** Stay active and energised with a range of indoor and outdoor sports facilities.
 - **Wellness:** Nurture your physical and mental well-being with yoga, fitness, and wellness initiatives.
 - **Academic Clubs:** Join vibrant learning communities that foster curiosity and peer-led growth, including clubs for Marketing, HR, Operations, IT & Analytics, and EcoFin.

Global Opportunities

IILM is dedicated to fostering and maintaining global collaborations, providing MBA students with exceptional opportunities for exposure across diverse fields through international partnerships and student exchanges with leading universities. These include:



University of the West of England
Bristol (UK)



University of Massachusetts
Dartmouth (USA)



Virginia Commonwealth
University (USA)



James Cook University (Australia)



Frankfurt School of Finance &
Management (Germany)



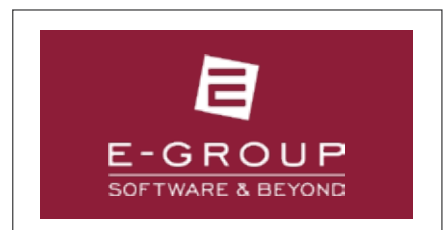
Universidad María Auxiliadora
(Peru)



Lincoln University (USA)



Woosong University
(South Korea)



E-Group ICT Software
Corporation (Hungary)

These collaborations enrich students' learning experiences, nurture cross-cultural competencies and broaden their career pathways on a truly global scale.



Admission Process

1 Online Application

Complete the application form available on the IILM University website: iilm.edu.in for gurugram and iilm.ac.in for greater noida. Submit academic transcripts, entrance test scores, and other required documents.

2 Eligibility Criteria

- Bachelor's degree with a minimum of 55% marks from a recognised university
- Valid score in CAT / XAT / MAT / CMAT / GMAT / NMAT / IILM Admission Test

3 Personal Interview

Applications are assessed on academic performance, exam scores, interview, and co-curricular achievements.

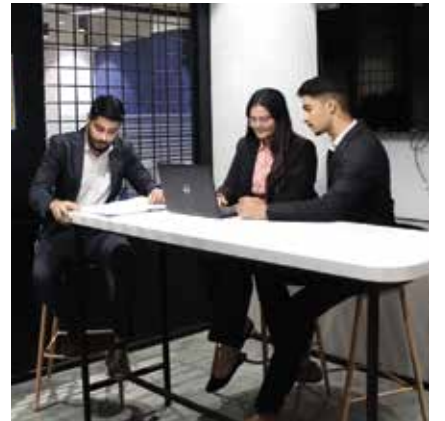
4 Final Selection

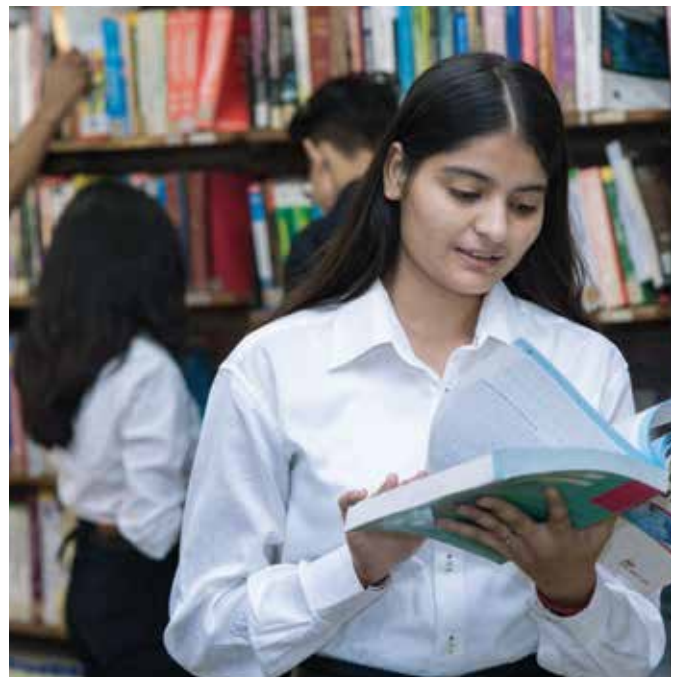
Selection is based on the overall profile, including academic performance, entrance test scores, work experience (if any), and performance in the interview.

5 Offer of Admission

Selected candidates will receive an offer letter, following which they must confirm acceptance and pay the admission fee to secure their seat.







Your Journey Begins Here

IILM University Gurugram

1 Knowledge Centre, Plot No. 69-71,
Golf Course Road, Sector 53
Gurugram, Haryana-122003

General Enquiries

admissions.iilmu@iilm.edu

Programme Contacts

MBA/PGDM: +91-8065905223

UG: +91-8065905224

Engineering

Gurugram: +91-8065905221

Greater Noida: +91-8065905220

BBA: +91-8065905222

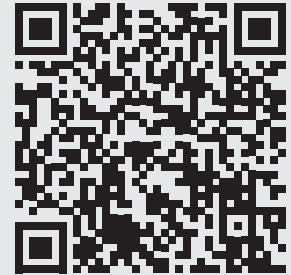
PG (Non-MBA): +91-8065905225

IILM University Greater Noida

Plot No. 16-18, Knowledge Park II,
Greater Noida, UP- 201306

General Enquiries

admissions.gn@iilm.edu



Scan to explore our
website, take a virtual tour,
and apply online.

www.iilm.edu

Follow us !



Gurugram Campus



Greater Noida Campus



ZERO TOLERANCE FOR RAGGING

Ragging is a punishable offence under the law. Any student found involved in ragging or abetting it shall be liable for strict disciplinary action, including expulsion, as per UGC Regulations.

24/7 National Helpline: 1800-180-5522 (Toll-Free)
Support Email: helpline@antiragging.in