



Dr. Kuhu Tiwari specializes in Intellectual Property and Technology Laws. She has served as an Assistant Professor at Hidayatullah National Law University and Christ (Deemed to be University), NCR, and holds a Ph.D. in Law from IIT Kharagpur, where her research focused on Drug Laws, Public Policy, and Trademark Law. Her work has been published in reputed journals such as the Oxford Journal of Intellectual Property

Law and Practice (OUP).

She has received the Young Asian IP Scholar Award (ARCIALA–SMU & City University of Hong Kong) and the Best Paper Award at HNLU's *International Conference on Blockchain and Fintech* (2024). Dr. Tiwari also serves as a reviewer for leading IP journals and as an Academic Supervisor for the Joint LL.M. in Intellectual Property and Management Program at NLU Delhi.

Educational Qualification

- **Ph.D. in Law**, Indian Institute of Technology (IIT), Kharagpur, West Bengal, India.
Joined in July 2018 and Submitted in May 2023
Topic: A Study of Legal and Regulatory Challenges of Pharmaceutical Trademarks in India.
- **LLM (IPR), Master of Law**
Intellectual Property Law & Technology
National Law University Jodhpur, Rajasthan India.
2012-2014
- **B.A., LL. B (Hons.), Bachelor of Law**
Bharati Vidyapeeth Deemed University, Pune, Maharashtra, India
2012-2014

Research Publications

Articles

- Tiwari, K. and Bhattacharya, N.S., 2020. Pharmaceutical Trade Marks: An Evaluation of Regulatory Intricacies and Challenges. *Journal of Intellectual Property Law & Practice*, 15(9), pp.738-748.
- Tiwari, K. and Bhattacharya, N.S., 2022. Judicial Navigation of Drug Name Regulation in India. *Journal of Intellectual Property Rights (JIPR)*, 26(5), pp.269-276.
- Singh, N., Bandyopadhyay, T.K., Sahoo, N. and Tiwari, K., 2021. Intellectual property issues in artificial intelligence: specific reference to the service sector.

International Journal of Technological Learning, Innovation and Development, 13(1), pp.82-100.

- Tiwari, K., Bhattacharya, D. and Sahoo, N., 2022. Revisiting the Justification of Trademark Protection for Single Drug Compositions: A Critical Analysis from a Regulatory Perspective. *Akron Law Review*, 55(2), p.3.
- Shrivastava, Tiwari, 2015. Media's Right: Freedom of Speech Muzzled. *Bharati Law Review*, <http://docs.manupatra.in/newslines/articles/Upload/49EC44DC-9177-4C04-8EF2-81D8336E7FCB.pdf>

Book Chapter

- Bhattacharya, N.S. and Tiwari, K., 2022. A Study on the Quality Control and Enforcement of Registered Geographical Indication Goods in India. In *Geographical Indication Protection in India: The Evolving Paradigm* (pp. 27-47). Singapore: Springer Nature Singapore.

Scholarly Presentations

- INTA Academic Trademark Scholarship Symposium organised by INTA, 2023 'Analyzing Non-Traditional Pharmaceutical Trademarks From Branded and Generic Perspective'.
- Third IP & Innovation Researchers of Asia (IPIRA) Conference organised by the Faculty of Law, Universitas Indonesia, Texas A&M University School of Law, and the Faculty of Law of the University of Geneva, in collaboration with the World Intellectual Property Organization (WIPO) Academy, WIPO, and the World Trade Organization (WTO), 2021, 'Post Patent Carry-Over Effects of Pharmaceutical Branding: Persuasion or Information'.
- 5th Asian IP Works-in-Progress Conference organised by the Applied Research Centre for the Intellectual Assets and the Law in Asia (ARCIALA) School of Law, Singapore Management University (SMU) and School of Law, City University of Hong Kong, 2020, 'Protection of Non-Conventional Pharmaceutical Trademarks: A Generic Hub's Perspective Through the Lens of Indian and Chinese Laws'.
- Second IP & Innovation Researchers of Asia (IPIRA) Conference organised by the Faculty of Law, Universitas Indonesia, Texas A&M University School of Law, and the Faculty of Law of the University of Geneva, in collaboration with the World Intellectual Property Organization (WIPO) Academy, WIPO, and the World Trade Organization (WTO), 2020, 'Non-Conventional Pharmaceutical Trademarks in Different Jurisdictions'.

Awards & Achievements

- Young Asian IP Scholar Award at the 5th Asian IP Works-in-Progress Conference organised by the Applied Research Centre for the Intellectual Assets and the Law in Asia (ARCIALA) School of Law, Singapore Management University (SMU) and School of Law, City University of Hong Kong.

- Best Paper Presented Award at the International Conference on Blockchain, Cryptocurrency and Related Fintech Measures: Global Implications for the Digital Economy and Cybersecurity, 2024 organized by the Hidayatullah National Law University, 2nd March 2024.
- Nominated as the reviewer of the *Journal of Intellectual Property Studies (JIPS)* (2024-2025) published by National Law University Jodhpur; *Indian Journal of Intellectual Property Law (IJIPL)*, NALSAR (2022-2023); and *Journal of Intellectual Property Rights (JIPR)* (Scopus Indexed) by NISCAIR- CSIPR.
- Coordinated (with Prof. Irene Calboli, Althaf Marsoof and Ana Penteadó) an *International Online IP and Innovation Researchers of Asia (IPIRA) Academic Colloquium – 2021, 2022 and 2024*.
- Honorary Speaker at the IP Scholars Forum organized by the University of Akron, United States on December 9th and 10th 2021.