



Dr. Monika Bhatia is an accomplished academician with over 17 years of experience in teaching, research, and academic leadership. A Ph.D. and UGC-NET qualified scholar, she specializes in Finance and Human Resource Management and is a Certified Emotional Intelligence Trainer (Protouch & SHRM). She has been associated with reputed institutions, including Ansal University / Ansal Institute of technology, Gurugram University, ICFAI

Business School (IBS) Gurugram, and FIIB Delhi, ISH Gurugram & Shri Vishwakarma Skill University. Dr. Bhatia has contributed extensively to research, with more than 40 publications in reputed journals, including Scopus and ABDC-indexed journals, along with book chapters, patents, and editorial assignments for journals such as the *Gurugram University Business Review*. She has supervised Ph.D. scholars in areas like Corporate Social Responsibility, Financial Resilience, and Corporate Performance, and has played a key role in organizing several national and international conferences, faculty development programmes, and innovation initiatives. Her research interests include Financial Management, Corporate Social Responsibility, Emotional Intelligence, and Performance Evaluation.

Educational Qualification

- Certified Emotional Intelligence Trainer on 17 Dec 2023 from Protouch and SHRM Certification.
- Ph.D. on the topic “Performance Evaluation of Major Indian Telecomm Service Providers using Balanced Scorecard: A Study in NCR.” From Uttarakhand Technical University (State Govt. University), Dehradun.(3rd Feb 2018)
- UGC-NET in Commerce.
- MBA (Finance –HR), Punjab Technical University, Jalandhar (PJ), March 2006. (1st Division)
- M.Com, Punjabi University, Patiala(PJ) ,April 1999(1st Division)
- B.Com, Bikram College of commerce, Patiala (PJ),April 1997(1st Division)

Research and Scholarly Publication

Scopus & ABDC Publication

- “The role of financial literacy in enhancing financial resilience among low-income households,” Journal of Informatics Education and Research, Vol- 5, Issue-1, 2025. <https://doi.org/10.52783/jier.v5i1.2922>

- “Mapping the landscape of digital financial services: A bibliometric analysis,” *South Eastern European Journal of Public Health*, pp. 1411–1438, 2025. <https://doi.org/10.70135/seejph.vi.3945>
- “The impact of CSR initiatives on consumer buying behaviour in the FMCG industry: An empirical analysis,” *Journal of Informatics Education and Research*, Vol- 5, Issue-2, 2025. <https://doi.org/10.52783/jier.v5i2.2494>
- “Exploring Resilience: Understanding Its Antecedents and Effects on Individuals and Organizations,” *European Economic Letters (EEL)*, Vol- 14, Issue-1, pp. 2078-2087, 2024. <https://doi.org/10.52783/eel.v14i1.1139> (International journal C category). <https://www.eelet.org.uk/index.php/journal/article/view/1139>
- “Corporate social responsibility and financial performance: A bibliometric analysis and future research agenda,” *European Economic Letters (EEL)*, Vol- 14, Issue-1, pp. 90–115, 2024. <https://doi.org/10.52783/eel.v14i1.1004>
- “Investors’ Expertise and Investment Decision: A Moderator Mediation Model,” *Webology*, Vol- 18, Issue-2, 2021. ISSN: 1735-188X. DOI: 10.29121/WEB/V18I2/301
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UGC CARE List Publication

- “A Brief Literature Review on the Role of Corporate Social Responsibility in Corporate Reputation,” *ShodhKosh: Journal of Visual and Performing Arts*, Vol- 5, Issue-1, 2024. <https://doi.org/10.29121/shodhkosh.v5.i1.2024.4079>
- “The Impact of AICPA Code On The Book-Keeping Profession: An Evaluation Of Formal Accountancy Involvement,” *Journal Of Advances And Scholarly Researches In Allied Education*, ISSN: 2230-7540, Vol- 15, Issue-7, Impact Factor- 3.46, September 2018.
- “The Impact Of Specialised Professional Accountancy Implications On Accounting Research: A Future Concern,” *Journal Of Advances And Scholarly Researches In Allied Education*, ISSN: 2230-7540, Vol- 15, Issue-5, Impact Factor- 3.46, July 2018.
- “A Study Of GAAP, IFRS& Indian Accounting Standard: A Comprehensive Study,” *Journal Of Advances And Scholarly Researches In Allied Education*, ISSN: 2230-7540, Vol- 15, Issue-3, Impact Factor- 3.46, May 2018.
- “The Role and Applications Of Forensic Accounting: A Study On Its General Idea In India,” *Journal Of Advances And Scholarly Researches In Allied Education*, ISSN: 2230-7540, Vol- 15, Issue-1, Impact Factor- 3.46, April 2018.
- “Descriptive Qualitative Approach Towards the Financing Needs Of Indian Telecom Sector,” *Journal Of Advances And Scholarly Researches In Allied Education*, ISSN: 2230-7540, Vol- 14, Issue-2, Impact Factor- 3.46, January 2018.
- “Contribution of Social Networking Sites in Employee Recruitment,” *International Research Journal of Human Resources and Social Sciences (IRJHRSS)*, ISSN: 2349-4085, Vol- 5, Issue-5, Impact Factor- 5.414, May 2018.

- “Financial Performance Measurement of Indian telecom Sector,” International Research Journal of Management and Commerce, ISSN: 2348-9766, Vol- 5, Issue-2, Impact Factor- 5.564, February 2018.
- “Investment Analysis of Mutual Fund Schemes in India,” International Research Journal of Management and Commerce, ISSN: 2348-9766, Vol- 5, Issue-1, Impact Factor- 5.564, January 2018.
- “Review of FDI And Financial Growth In Indian Telecommunication Sector,” International Research Journal of Management and Commerce, ISSN: 2348-9766, Vol- 4, Issue-12, Impact Factor- 5.564, December 2017.

Book Chapters

- “A Handbook Of Management And Behavioral Science,” Society Of Management And Behavioral Science, ISBN: 978-81-89547-96-7, Vol- 2, 2011 (Conference Proceeding Book).
 - “IFRS-Convergence Journey,” International Conference On Management And Behavioral Science, ISBN: 978-81-89547-96-7, 2-3 April 2011 (Conference Proceeding Book).
 - “Measuring Post Merger And Acquisition Performance: An Investigation Of Select Companies In India For The Year 2010,” International Conference ‘Global Competitiveness and Governance Imperatives in Emerging Economies’ at Ansal University, ISBN: 978-93-81583-89-0, 15-16 February 2013 (Conference Proceeding Book).
 - “Educational Data Mining: History And Future Prospects,” Punjab Institute Of Management & Technology, IKG PTU Sponsored International Conference, ISSN: 34910-8734-51, 9-10 March 2017 (Conference Proceeding Book).
 - “A Study Of Attitude And Perception Of Millennium City Investors For ULIPS,” International Conference On Competitive Strategies in Emerging Markets (ICSEM 2018), ISSN: 999-99-8623-913-9, 6-7 March 2018 (Conference Proceeding Book).
 - “Merger & Acquisitions A Tool For Sustainable Growth - A General Analysis,” National Conference On IT Innovations & Sustainability, ISBN: 978-93-5062-313-8, 19-20 October 2012 (Conference Proceeding Book).
 - “Corporate Social Responsibility And Its Paradigms In Indian Scenario,” PCMA National Conference On Strategies For Sustainable Business Growth In India, ISSN: 45678-898, 5 October 2013 (Conference Proceeding Book).
 - “Impact Of Fiscal Policy Shocks On The Indian Economy,” IKG PTU Sponsored 3rd National Conference - SRIJAN'17, ISSN: 765432-139, 29 March 2017 (Conference Proceeding Book).
 - “An Empirical Study On Indian Market Response Of Dividends,” 70th ICA Commerce Conference, ISSN: 2455-6803, 12-14 October 2017 (Only Presentation).
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